

Entrance Requirements: B– or better in Econ131 or Econ132
 C– or better in Math130 or Math150.
 C– or better in Phil101.

Grades in all courses must be C– or better.

100-level requirements (complete all):	General Business Curriculum (complete all):
<p>Term/Year Course</p> <p>___/___ Communications (Comm105)</p> <p>___/___ Critical Thinking (Phil101)</p> <p>___/___ Microeconomics (Econ132, AP, or transfer)</p> <p>___/___ Macroeconomics (Econ131, AP, or transfer)</p> <p>___/___ Accounting I (Bus141 or transfer)</p> <p>___/___ Accounting II (Bus142 or transfer)</p> <p>___/___ Statistics (Math130, Math330, AP, or transfer)</p> <p>___/___ Additional Math (CS/Math230, Math150, Math140, both Math115 & Math124, AP, or transfer course in Business Math)</p> <p>Not all of these courses need to be taken in the first year. Recommended priorities for first year students include:</p> <ul style="list-style-type: none"> • Communications (Comm105) • Critical Thinking (Phil101) • Microeconomics (Econ132) • At least one math course <p>A student who does not place out of Math101 will need to take this course before any other math, economics, or accounting course.</p>	<p>Term/Year Course</p> <p>___/___ Bus/Wr220 – Business Communication</p> <p>___/___ Bus254 – Principles of Marketing</p> <p>___/___ Bus257 – Principles of Management</p> <p>___/___ Bus301 – Business Ethics</p> <p>___/___ Bus302 – Corporate Social Responsibility</p> <p>___/___ Bus320 – Financial Management</p> <p>___/___ Bus351 – Business Law</p>
	<p>Area Focus (complete nine credits):</p> <ul style="list-style-type: none"> • At least 3 credits in coursework. • At least 1 credit in internship or preparation.
	<p>Term/Year Credits Course/Internship</p> <p>___/___ _____</p> <p>___/___ _____</p> <p>___/___ _____</p> <p>___/___ _____</p> <p>___/___ _____</p>
<p>Elective Course</p>	<p>Courses offered that count toward focus requirements:</p>
<p>Three credits at the 200-level or higher in Business, Communications, or Economics.</p> <p>Term/Year Credits Course</p> <p>___/___ _____</p> <p>This course cannot also be used to fill the focus requirement, but may come from the same focus list. Example: a student can meet the requirements for the Marketing Focus with Bus256, Comm230, and an internship, and then use Bus354 to fill the elective requirement.</p>	<p>Sports Management:</p> <p>Bus256 – Principles of Sales</p> <p>Bus264 – Sports Marketing</p> <p>Bus267 – Introduction to Sports Management</p> <p>Marketing:</p> <p>Bus256 – Principles of Sales</p> <p>Bus264 – Sports Marketing</p> <p>Bus354 – Marketing Research</p> <p>Any 200-level Communications course with a marketing focus or project (can be used once).</p>
<p>Capstone Project (complete all):</p>	<p>Logistics:</p> <p>Bus/CSci215 – Management Information Systems</p> <p>Bus/Math380 – Linear Models and Methods for Opt.</p> <p>Bus381 – Operations & Supply Chain Management</p> <p>Finance:</p> <p>Bus325 – Business Taxation</p> <p>Bus327 – International Finance</p> <p>Bus/Math380 – Linear Models and Methods for Opt.</p>
<p>Term/Year Course</p> <p>___/___ Research Seminar (Bus390)</p> <p>___/___ Senior Literature Review (Bus493)</p> <p>___/___ Senior Seminar 1 (Bus494)</p> <p>___/___ Senior Capstone (Bus495)</p>	
<p>Other Requirements & Recommendations:</p>	
<p><input type="checkbox"/> Core requirements met (see core checklist)</p> <p><input type="checkbox"/> 124 or more total credits earned with 2.00 GPA</p> <p>Recommended: Rel272 – Advanced Religious Ethics</p>	<p>Bus305 (Business Seminar) may be used in any focus.</p> <p>Bus290 (Internship Preparation Seminar) may be counted as internship preparation in any focus.</p>